

# Webminario: "Cómo exportar a China productos agroalimentarios"

Miércoles, 20 de octubre, 10:00 a.m.

**Ponente / Speaker:**

**Mr. Jin Lin, Xibarita Chain Brand Founder and CEO**



**Mr. Jin Lin**  
XIBARITA CHAIN BRAND  
FOUNDER, CEO

## Resume

Mr. Jin Lin, born in 1976, studied at the Universidad Europea de Madrid. He went abroad to establish an international trading company in Spain in 1998. Main social positions: President of the Seventeenth Session of the European Federation Chinese Organizations, Committee Member of the Shanghai Huangpu District Committee of the CPPCC, Vice President of the Western Returned Alumni Association of Shanghai Huangpu District, Executive Director of the Shanghai Overseas Exchange Association, Founder and CEO of the Argentina Integral Hub in Shanghai.

He founded XIBARITA chain brand and serves as CEO of Shanghai Juerui Industry Co., LTD., Shanghai Juerui Catering Management Co., LTD., Shanghai Juerui International Logistics Co., LTD., Shanghai Juerui International Trading Co., LTD., and Shanghai Juerui Investment Management Co., LTD. Proficient in culture, economy and other fields of Spanish-speaking countries, Mr. Jin Lin is committed to the in-depth development of the international trade between the Spanish-speaking countries and China.

As the Board Chairman of Shanghai Spanish Pavilion, Mr. Jin Lin is responsible for the comprehensive organization and operation of the Spanish Pavilion during the post-Shanghai World Expo, and promotes the cultural and economic exchanges between Spain and China.

## INSCRIPCIÓN / INSCRIPTION

**Colabora: Cámara de Comercio de España en China**  
**In collaboration with: Spanish Chamber of Commerce in China**